What percentage of staff have the English skills needed to succeed in their role?

All company sizes — All sectors — Showing Global

- **Top management**
  - 78% Global

- **Marketing**
  - 74% Global

- **Accounting & Finance**
  - 64% Global

- **Sales**
  - 70% Global

- **Human resources or Personnel**
  - 60% Global

- **Production**
  - 65% Global

- **Customer services**
  - 68% Global

- **Logistics or Distribution**
  - 62% Global

**What does this mean?**

In every industry, there is a gap between the English skills required and the English language skills that employees have. Across all company sizes globally there is at least a 40% skills gap.

We work with companies like yours to help identify the level of English required when recruiting new staff. **BULATS** is a set of workplace English language assessments and training tools. It helps you ensure your employees have the Business English language skills needed to succeed at your company.

**Our Business English Can Do statements** are a helpful summary of the tasks that staff should be able to do at different levels of the **CEFR**.