What percentage of staff have the English skills needed to succeed in their role?

All company sizes — All sectors — Showing Global

- **Top management**: 78% Global
- **Marketing**: 74% Global
- **Accounting & Finance**: 64% Global
- **Sales**: 70% Global
- **Human resources or Personnel**: 60% Global
- **Production**: 65% Global
- **Customer services**: 68% Global
- **Logistics or Distribution**: 62% Global

What does this mean?

In every industry, there is a gap between the English skills required and the English language skills that employees have. Across all company sizes globally there is at least a 40% skills gap.

We work with companies like yours to help identify the level of English required when recruiting new staff. BULATS is a set of workplace English language assessments and training tools. It helps you ensure your employees have the Business English language skills needed to succeed at your company.

[Our Business English Can Do statements](#) are a helpful summary of the tasks that staff should be able to do at different levels of the CEFR.