What percentage of staff have the English skills needed to succeed in their role?

All company sizes — All sectors — Showing Global

Top management: 78% Global
Marketing: 74% Global
Accounting & Finance: 64% Global
Sales: 70% Global

Human resources or Personnel: 60% Global
Production: 65% Global
Customer services: 68% Global
Logistics or Distribution: 62% Global

What does this mean?
In every industry, there is a gap between the English skills required and the English language skills that employees have. Across all company sizes globally there is at least a 40% skills gap.

We work with companies like yours to help identify the level of English required when recruiting new staff. BULATS is a set of workplace English language assessments and training tools. It helps you ensure your employees have the Business English language skills needed to succeed at your company.

Our Business English Can Do statements are a helpful summary of the tasks that staff should be able to do at different levels of the CEFR.